

Having challenges deploying your business development strategy?



Want to jumpstart your outreach? Want to make connections with the clients that need your products and services?

Want a process that blends in with your current business development strategies?

Introducing Smart Partner

Smart Partner is a proven systematic approach for building product manufacturers to deploy business development strategies without additional stress on resources.

Smart Partner is a research tool to identify market challenges in your specific target markets.

Smart Partner is a proven source to get to the decision makers you need to connect with now.

Smart Partner is a methodology and a proprietary system that includes strategy, execution and resources that provides a seamless and transparent extension for the marketing and sales area in five areas.

1. Lead identification, acquisition, evaluation, review and scoring.
2. Sales support through outreach and pipeline management.
3. Provides CRM best practices based on industry activity and analysis.
4. Provides marketing and sales communication support.
5. Provides support to accelerate sales cycles, conversion rates and customer retention.



Learn more about Smart Partner by contacting Chris Cooney - Principal
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